

**RUBEN J. CABRERA**

8134 Monterra Ranch Drive  
 Fort Worth, Texas 76177  
 405.637.5012  
 rbnjcabrera@gmail.com  
**rubencabrera.co**  
**rubencabrera.myportfolio.com**

**EDUCATION**

- 2013- Present     ***Southern Baptist Theological Seminary Louisville, Kentucky***  
 MDiv, Master of Divinity, Worldview and Apologetics
- 2004-2006     ***Southern Nazarene University Bethany, Oklahoma***  
 MBA, Master of Business Administration
- 2002-2004     ***Southern Nazarene University Bethany, Oklahoma***  
 BS, Communications and Business
- 1999-2002     ***Universidad del Sagrado Corazón Santurce, Puerto Rico***  
 BA, Mass Communications

**EXPERIENCE*****Professional***

- May 2017- Present     Creative Director  
***Steadfast Creative Keller, Texas***  
 Strategic consulting, administration and team leadership, oversight of company's creative process, brand development, visual system development, UI/UX design, print design, motion graphics, film direction and editing.
- 2009-2013     Senior Art Director / Creative Director / Producer  
***Saxum Communications Oklahoma City, Oklahoma***  
 Brand development, visual system development, web design, print design, motion graphics, film direction and editing.
- 2008-2009     CEO / Creative Director  
***The Artistique Group Edmond, Oklahoma***  
 Strategic consulting, administration and leadership, brand design, print design, motion graphics, film direction and editing.
- 2005-2008     Production Manager  
***Univision Network Oklahoma City, Oklahoma***  
 Technical and operational oversight of television commercials, production, direction and editing of television campaigns.
- Marketing Executive  
***Univision Network Oklahoma City, Oklahoma***  
 Market research, advertising campaign development, contextual and cultural adaptation for local and regional Hispanic markets, national ad agency/client liaison, marketing strategy development, account management, and budget management.
- 2004-2005     Program Coordinator  
***Latino Community Development Agency Oklahoma City, Oklahoma***  
 Drug prevention strategy development for Latino students, counseling services for gang members and their families, conference speaker on topics such as substance abuse, school performance of first-generation Latinos, and Latino cultural nuances.

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## *Vocational Ministry*

- 2016- 2017 Pastor / Church Planter  
***City of God Church Oklahoma City, Oklahoma***  
 Administration, preaching, teaching, and counseling.
- 2015 Associate Pastor  
***Quail Springs Baptist Church Oklahoma City, Oklahoma***  
 Administration, member assimilation, preaching, teaching, and counseling.
- 2011- 2014 Associate Pastor  
***Iglesia Bautista Central Oklahoma City, Oklahoma***  
 Administration, preaching, teaching, and counseling.

## *Unpaid Ministry*

- 2006- 2008 Associate Pastor / Youth Pastor  
***Council Road Baptist Church Hispanic Church Oklahoma City, Oklahoma***  
 Preaching, teaching, counseling, and the organization of youth events and conferences.
- 2000-2002 Prison Chaplain  
***Department of Correction and Rehabilitation of Puerto Rico Guaynabo, Puerto Rico***  
 Pastoral care and teaching for inmates in maximum security.
- 1998-2002 Youth Pastor  
***Iglesia de Cristo Renacer Caguas, Puerto Rico***  
 Preaching, teaching, counseling, and the organization of youth events and conferences.
- 1998-2002 Youth Evangelist  
***Personal Ministry Nationwide, Puerto Rico***  
 Itinerant preacher at schools and youth events around the country.

## SKILLS

### *Vocational Skills*

- Leadership
- Organization
- Administration
- Business Processes
- Strategic Planning
- Cultural Adaptation (Minority Markets)
- Marketing
- Advertising
- Brand Development
- Brand Strategy and Design
- Creative and Art Direction
- UI/UX
- Audio Recording
- Film Direction
- Camera Operation (DP)
- Linear Editing
- Color Grading
- Motion Graphics and Visual Effects
- Public Speaking
- Teaching
- Preaching
- Writing
- Bilingual in Speech and Writing (English & Spanish)
- Translation



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## *Technical Skills*

- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint
- Microsoft Outlook
- Skype
- Evernote
- Google G-Suite
- Final Cut
- Adobe Creative Cloud
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe XD
- Adobe Premiere
- Adobe After Effects
- Adobe Dimension
- Adobe InCopy
- Adobe Audition
- Adobe Muse
- Adobe Acrobat
- Adobe Media Encoder
- Apple Keynote
- Apple Pages
- Byword
- Logos Bible Software
- Slack

## ARTICLES/MEDIA

### — *Rejecting Separate But Equal Again*

Dr. David Prince and Pastor Ruben Cabrera

for The Ethics and Religious Liberty Commission of the Southern Baptist Convention

<https://erlc.com/resource-library/articles/rejecting-separate-but-equal-again>

### — *Thinking Christianly About Immigration*

Dr. Russell Moore, Dr. Edgar Aponte, and Pastor Ruben Cabrera

for The Gospel Coalition

<https://www.youtube.com/watch?v=35xrAnkfvj0>